Alzheimer's & Dementia

A New Cardiovascular
Prospective—Introducing
The Next Generation in
EFA Technology

by Prof. Brian Scott Peskin

Alzheimer's - A New Cardiovascular Prospective

About Professor Brian Peskin*

Professor Brian Scott Peskin is an internationally renowned medical research scientist specializing in lipids-based pharmacognosy, in particular, the body's 100 TRILLION cell physiologic lipid bilayer membrane as EFA / Eicosanoids. Canadian specialist Paul Beatty makes clear: the "brain" of the cell is its membrane, and expertise in theoretical physiology is crucial to Alzheimer's.

Instead of blocking / impeding and "managing" the illness's progression, the **focus should be on the root cause of the underlying disease/disorder**. Therefore, the focus is on the modulation of the 2 physiologically targeted essential fatty acids termed EFAs and specific long-chain metabolites, in particular, the physiologic optimization of Parent Omega-6 / Parent Omega-3 / GLA.

We are delighted to introduce a new generation of EFA technology.

Prof. Peskin is the formulator of the new state-of-the-art Medical Food, **EZtrek**° — specifically designed to help minimize / prevent inflammation in diverse patient populations by helping to nutritionally compensate for impairment in the delta-6 desaturase metabolic pathway. **This impairment is now known to be a key component of inflammatory-based diseases, including Alzheimer's**. This impairment leads to decreased production of the body's naturally produced anti-inflammatory PGE₁. **Once inflammation is reduced, healing accelerates naturally**. Peskin is at the forefront of this groundbreaking science.

1

^{*}Prof. Peskin earned his Bachelor of Science degree in Electrical Engineering from the Massachusetts Institute of Technology (M.I.T.). He received an appointment as an Adjunct Professor at Texas Southern University in the Department of Pharmacy and Health Sciences (1998-1999). The former president of the University said of Brian's discoveries: "...His nutritional discoveries and practical applications through *Life-Systems* Engineering are unprecedented." Prof. Peskin founded the field of *Life-Systems* Engineering Science. This field is defined as The New Science of Maximizing Desired Results by Working Cooperatively with the Natural Processes of Living Systems.

Alzheimer's — A New Cardiovascular Prospective & New Hope

EZTREK®

The new state-of-the-art Medical Food helps nutritionally compensate for an impaired D6D metabolic pathway — that leads to decreased anti-inflammatory PGE₁.

Once inflammation is reduced, healing accelerates naturally. Impairment in this critical D6D pathway is known to occur in at least 9 diseases, including Alzheimer's.

PGE₁'s positive effects on the cardiovascular system are known to be profound.

We must first address confusion about plant-based Essential EFA oils.

PROCESSED plant-based seed oils are harmful.
Not differentiating "processed" Parent omega-6 oils
from "unprocessed" / fully functional
Parent omega-6 plant-based oils will cause great harm.

When the Omegs-6 plant-seed oils are organic / unprocessed — as Nature intended — they are ESSENTIAL & REQUIRED for optimal health.

** The American Heart Association stated (2009): **

"[Omega-6 PUFAs [oils] also have powerful anti-inflammatory properties that counteract any pro-inflammatory activity. It's incorrect to view the omega-6 fatty acids as "pro-inflammatory. That reflects a rather naive understanding of the biochemistry." 1

Cardiologists know that the **capillaries in the brain** are essential for nutrient [transfer. **If nutrient transfer is impeded, then cognitive function suffers**.

There are at least 40 million capillaries in the brain (approximately) 400 miles of capillary tissue, and it is estimated that every neuron has its own capillary (making the estimated number substantially greater).² These endothelial capillaries are extremely small—comprised of a single layer of rolled-up epithelial tissue (Parent omega-6)³—and if nutrient transfer and/or oxygen transfer is impeded because of decreased functionality, we would expect brain impairment, e.g., memory impairment and mental deterioration. This area of transfer is termed the microvascular.⁴ There are also mitochondria in these endothelium-based (all Parent omega-6) structures:⁵

¹ American Heart Association Heartwire 2009, © 2009 Medscape, January 28, 2009 (Dallas, Texas), based on *Journal of the American Heart Association*. Ref.: AHA Science Advisory, Harris WS, et al., "Omega-6 fatty acids and risk for cardiovascular disease, a science advisory from the American Heart Association Nutrition Subcommittee of the Council on Nutrition, Physical Activity, and Metabolism; Council on Cardiovascular Nursing; and Council on Epidemiology and Prevention" downloaded from circ. ahajournals.org on January 29, 2009. Published in *Circulation*, 2009:119:902-907.

² Cipolla, Marilyn, Integrative Physiology—From Molecule to Function: "The Cerebral Circulation," Morgan & Claypool Life Sciences, 2010.

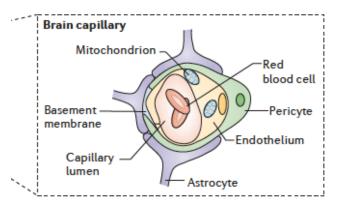
³ http://faculty.stcc.edu/AandP/AP/AP2pages/Units18to20/vessels/capillar.htm.

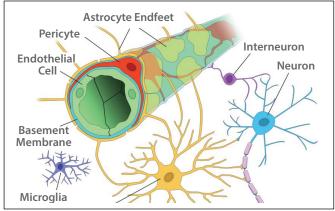
⁴ Drewes, Lester, "Molecular architecture of the brain microvascular," Journal of Molecular Neuroscience, Volume 16, 2001, pages 93-99.

⁵ http://www.helsinki.fi/~tjrinne/artikkeleita_neurol/Zlokovic_Alzheimer_nrn_2011.pdf (Zlokovic, B., "Neurovascular pathways to neurodegeneration in Alzheimer's disease and other disorders," *Nature Reviews: Neuroscience*, Vol. 12, December 2011, pages 723-738).

As the American Heart Association makes clear above:

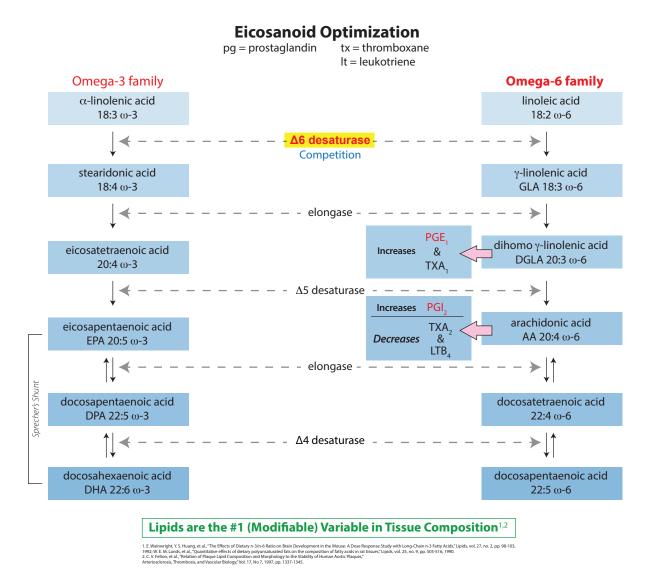
Fully Functional / *Un*processed Parent omega-6 from plant-based seed oils "come to the rescue.





EZtrek® is specifically designed to nutritionally support an impaired D6D metabolic pathway (incurred in all inflammatory-based diseases). Anti-inflammatory PGE₁ is increased, naturally. The formulation also inherently optimizes the epithelial / endothelium tissue, increases blood flow, minimizes hypoxic (low oxygen) environments, and helps maximize mitochondrial (cellular energy producers) functionality.

Although many researchers and pharmaceutical companies consider Alzheimer's a neurologic condition with beta-amyloid plaque, it is now compellingly clear (*See* additional important scientific support below) that focusing on cerebral circulation, both macro- and microcirculation, will lead to remarkable insight into Alzheimer's.



Furthermore, as the 2011 Nature Reviews: Neuroscience article makes clear:5

"Vascular pathology. Patients with Alzheimer's disease or other dementia-causing diseases frequently show focal changes in brain microcirculation.

"...In summary, the evidence clearly indicates that vascular dysfunction is tightly linked to neuronal dysfunction."

There was early support (2000) for the notion that a vascular disease precedes Alzheimer's, but the medical community didn't embrace it.⁶

⁶ de la Torre, J.C. and Stefano, G.B., "Evidence that Alzheimer's disease is a microvascular disorder: the role of constitutive nitric oxide," *Brain Research Reviews*, Vol. 34, Issue 3, 2000, pages 119-136.

"Evidence is fast accumulating which indicates that Alzheimer's disease is a <u>vascular disorder</u> with neurodegenerative consequences rather than a neurodegenerative disorder with vascular consequences.

It TRULY is Cardiovascular-Based

"In a series of **300 autopsy cases** of AD, Kalaria and Ballard reported 98% CAA [cerebral amyloid angiopathy], **100% microvascular degeneration**....

[Note: We propose the amyloid deposition is from the cell membrane degenerating and the amyloid protein spilling out.]

"Microvascular changes in the aged brain and in Alzheimer's Disease induce impairment of cerebral perfusion... changes in capillaries and basement membranes, due to deposition of A β , with breakdown of the BBB [blood brain barrier] and impairment of amyloid clearance.

"The role of vascular pathology as a factor contributing to Alzheimer's Disease is a topic of current interest. With a wide overlap between both disorders."

Decreasing inflammation plays a very significant role in optimizing vascular physiology. We are delighted to offer this new underpublicized insight. Now, you can implement appropriate action.